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New Organization Forms in Support of Downtown Master Plan *- Citizen group releases DVD recording of Nore Winter town meeting*

A new citizen group will introduce itself to Georgetown City Council on Tuesday, November 27. The recently created Downtown Resource Council (DRC) wants to make itself known formally as an information resource focused exclusively on the Downtown Overlay District and its future development.

The DRC calls its basic mission "to support the vision of the downtown master plan" and says it aims to be around for the next twenty years, keeping pace with the 30-year timescale of that vision, which launched in 2002. The organization says it hopes to be equally useful to citizens, businesses, government and developers in the downtown area.

As its first initiative, the group earlier in August filmed the public presentation given by Nore Winter, the urban planner commissioned by Georgetown to help create its downtown master plan and design guidelines. At the council meeting the group will present council members with their personal copies of the now-finished DVD.

"We took time to give a professional, documentary quality to the DVD," said Ross Hunter, chair of the DRC. "Nore's visit was incredibly timely, and we wanted it to preserve and republish his message for Georgetown to use as a measure of progress so far, and to draw inspiration for the next two decades from the success of other cities."

Hunter calls the Nore Winter recording a perfect public-private collaboration, with the city hosting the event and citizens filming it for posterity. The organization plans similar media releases for the future, along with public presentations, salons and publications in print and digital media.

"We hope to engage the whole city in an endless conversation about the magic of the downtown overlay district," said Hunter.

For more information contact the Downtown Resource Council at (512) 930-0542 or through its web site: www.DowntownResourceCouncil.org

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